



**2023 Will of the Warrior
5K Walk/Run or Ruck
0900 hrs. Saturday, October 14, 2023
Old Economy Park**



Dear Supporter,

Warriors' Call Boxing and the Will of the Warrior Program (WOW) will pay tribute to all those who served and continue to serve and fight for our nation with the 3rd Annual Will of the Warrior 5K Walk/Run or Ruck. The race begins at 0900 hrs. on **Saturday, October 14th**, at **Old Economy Park**. We invite you to be a part of this amazing event, to help us honor our disabled and active veterans and first responders as well as their families. Last run we had over 150 participants attend and raised over \$8,000.

This year's WOW 5K is the brainchild of current WOW members and the WOW Youth Rodeo Team (team of military youth rough stock riders consisting of Bull Riders and Chute Doggers) who wants to honor their brothers and sisters in arms and increase the community's awareness of PTSD and the effects it has on both our heroes. The WOW team has made this 5k their annual project with a focus on raising money to build and improve Western PA's first Veteran and First Responders Retreat, Fort Soul. Currently Fort Soul is paying off their water well (\$4,500) and will need to raise another \$5,000 for a DEP approved septic system to be installed to allow the retreat to be operational for all visitors.

Since the opening of Warriors' Call Boxing Club and the creation of the WOW Program in 2015 the program has helped over 450 First Responders and Veterans along with their families to heal from the everyday stressors of war overseas and on our nation's streets.

The WOW program currently includes but is not limited to the following: a lifetime membership to Warriors' Call Boxing for disabled vets and first responders for physical training, 24/7 on call faith counsellors, immediate access to Local Mental Health Counselling, leadership training sessions, full paid tuition to become a certified boxing instructor and/or personal trainer, private one on one PTSD boxing sessions, invites to all camaraderie programs, access to the WOW pontoon boat fleet, fishing excursions, target shooting outings, amateur and professional sporting events, weekend camping trips to Fort Soul with family, and more. These programs are all free of charge and able to continue because of individuals like you.

It would be a privilege to include you among the supporters of this 5K. Please see the enclosed 2023 sponsorship opportunities and pledge form. If you would like to become a sponsor, have questions, or need additional information, please contact Brandy Horchak-Jevsjukova at 724-495-0671 or brandy@willofthewarrior.com. You can find more information on the race if you follow the 5k link at www.willofthewarrior.com. Your sponsorship is tax-deductible (EIN 47-5130695), and all net proceeds from the WOW 5K will support our veteran and first responder initiatives with a special focus this year on Fort Soul and building our veteran youth rodeo team.

Currently Pennsylvania has the 4th largest concentration of veterans in our great country at 769,423, 60,000 law enforcement officers, 1,066,400 firefighters, and 55,000 certified EMS personnel. Each of these heroes risk their lives every day. This is an opportunity to say Thank You to all who serve and let them know we are there for them.

They have the will, We help them find their way!

On behalf of Warriors' Call Boxing and the WOW Youth Rodeo Team thank you for your interest in supporting the Will of the Warrior Program.

Sincerely,
The WOW 5K Race Directors and Volunteers



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Sponsorship Levels

General \$2000

- Listed as a Top sponsor on website with logo and link
- Most prominent and largest display of logo on all race t-shirts
- Banner/Logo displayed at start line
- Opportunity to speak at opening of race
- Opportunity to set up table and display and distribute products and promotional materials
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Sponsor provided banner on building outside Warriors' Call Boxing Club
- Will place all check-in materials inside any bags provided by sponsor
- 5 complimentary race entries

Colonel \$1000

- Listed as sponsor on website with logo and link
- Second tier level company logo on back of race t-shirt
- Sponsor provided banner placed on boxing ring wall of Warriors' Call Boxing Club
- Logo/Banner displayed at finish line
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name after the race
- Opportunity to set up table and display and distribute products and promotional materials
- 3 complimentary race entries

Sergeant \$500 (Most Popular)

- Listed as sponsor on website with link
- Company name on back of race t-shirt
- Logo displayed at registration area
- Logo displayed at water station
- Promotional materials in race packet
- 2 complimentary race entries

Grunt \$200

- Listed as sponsor on website with link
- Promotional materials in race packet
- Logo displayed at registration area
- 2 complimentary race entry

In Kind Sponsor Chinese Auction Baskets/Other Donation Amount/Gift Cards

- Listed as sponsor on website with link
- Promotional materials in race packet



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Sponsorship Form

Yes, I would like to become a sponsor of the WOW 5K Walk/Run or Ruck with the following investment:

- General \$2000
- Colonel \$1000
- Sergeant \$500
- Grunt \$200
- In-Kind Sponsor

To ensure logo inclusion on the race shirt, **please secure sponsorship by Fri. Sept. 15, 2023**

- I will pay via Cash enclosed in provided envelope
- I will pay via Check enclosed in provided envelope (payable to the Will of the Warrior Program)
- Charge my Debit or Credit Card: Visa MasterCard Discover American Express
- I will pay via PayPal to brandy@willofthewarrior.org
- I will pay via Venmo to

Card Number _____ Exp. _____ CSS _____

Signature _____ Date _____

- Yes, I will send my logo to brandy@willofthewarrior.com
(Logo must be received by Sept 15, 2023 to ensure inclusion on shirt. Vector files (eps, pdf, ai) are needed for shirts.)
- I will not be submitting a logo, but please use my business name as listed below.
- I want my support to be anonymous.

Company Name: _____

Company or Sponsor's name as you want it to appear on all sponsorship related items.

Address: _____

City: _____ State: _____ Zip: _____

Point of Contact Name: _____ Phone: _____

E-mail: _____

Website to promote in social media (optional): _____

Please make your check payable to: **Will of the Warrior** (*memo on check: WOW 5K*)
Please mail your check and this form to: Will of the Warrior 5K
347 State St.
Baden, PA 15005



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Questions? Contact Brandy Horchak-Jevsjukova at 724-495-0671 or brandy@willofthewarrior.com

PAYPAL QR CODE



This is the QR Code Link to PayPal.
If it is easier for you and your business to pay via this program please feel free to do so.

Thank you again for your sponsorship and/or donation.